

## In Celebration of World Wildlife Day Grammy Nominated and MBE Awarded Sisters Grimm Releases 'Windows Of The Mind' Music Video and UAE Art in Nature Online Gallery

Featuring Over 1,000 Artworks Created by Children Across The UAE;

Commissioned and Produced by Sisters Grimm and

Composed by Ella Spira MBE and DB Gad

Dubai, United Arab Emirates – 3<sup>rd</sup> March 2021 - Production company Sisters Grimm was founded in London in 2009 by former Royal Ballet Ballerina of 13 years Pietra De Mello-Pittman MBE and Grammy nominated composer Ella Spira MBE, to conceive and produce culturally themed major international dance-musicals with social purpose. Sisters Grimm established their first international office in the UAE in 2020, with a home writing and recording studio in Burj Khalifa, to complete production on their new Arab World show 'Daughters of the Wind' in collaboration with Emirati and local talent showcasing the best of the UAE and celebrating Arab culture.

A first in the region, channeling their own elite artistic training and heritage and their love for UAE nature, Sisters Grimm have developed their own unique artistic responses across the 7 Emirates via Ella's music and paintings and Pietra's ballet dancing. Some of their experiences in the inspiring natural beauty of the UAE, can be seen in their UAE National Day Single and music video release 'UNITED', written by Ella and DB Gad featuring the vocals of Dubai based Emirati singer Shamma Hamdan, Don Abdullah and Madyan Hamza, which has reached over 3 million views to date.

Following the success of 'UNITED', Sisters Grimm launched their first covid-conscious digital social impact initiative called 'UAE Art in Nature' offering children and young people up to 18 years old the opportunity to be a part of their work, channel their own creativity whilst engaging with the natural environment with their family.

"We wanted to provide children the opportunity to learn outside their usual environment and enjoy the many benefits of nature for wellbeing and to inspire artistic, creative expression and family connection," comment Founders Ella and Pietra.

The solely self-funded initiative saw Sisters Grimm receive over 1,000 artistic submissions from over 100 schools across the UAE. These artworks have become the 3d environment a ballerina dances through to the soundtrack of "Windows of the Mind" which features the vocals of Madyan Hamza singing in Arabic and DB Gad singing in English.

"You give life to the colours through the windows of my mind Every shade is a highlight for the answers that I find Every mark that I create Opens up another gate

To see the beauty of the world and draw a picture of today"

Lyrics from 'Windows of the Mind' for UAE Art in Nature

Every child that submitted their artwork has been displayed on the UAE Art in Nature Gallery and will receive a signed Sisters Grimm Certificate of Participation. <a href="https://www.uaeartinnature.com">www.uaeartinnature.com</a>

This very special project, producing an artistically strong and meaningful digital artwork and music video created using the children's work, will tour the Emirates, and later will be made available internationally, as part of a Sisters Grimm curated Art Installation. Giving depth and further exposure to all the pieces submitted by young people of the UAE, by being set alongside Ella Spira's paintings of natural landscapes across the UAE, within the context of her major cross-cultural collaborations and work as artists across the globe, that saw Sisters Grimm awarded MBEs this year for their services to international trade and the creative industry.

Grammy nominated composer and painter Ella Spira MBE who was born and raised in Gloucester, comes from a long line of artistic heritage from her Grandfather, Emile Spira who was a Jewish refugee from Poland, a pianist and composer and both Ella's parents being fine artists, her mother a landscape painter whose work has been exhibited in the West of England Royal Academy and her father who is an abstract artist and was significant Senior Lecturer at the University of Arts in Cheltenham.

"We conceived this project to create an opportunity for everyone to consciously connect with nature and to encourage environmental awareness so we can all start to take the necessary steps to reaching net Zero emissions. It's the start of everyone individually making lifestyle choices from a place of appreciating and understanding the power of nature, and how important it is we all protect our natural world."

The Sisters Grimm new songs & music videos created and released during the pandemic have amassed more than 5.3 million views and the Sisters remain committed to help elevate and introduce regional talent to a wider global audience promoting equality and celebrating cultures.

Windows of the Mind can be viewed on the Sisters Grimm Youtube Channel on 3rd March World Wildlife Day <a href="SISTERS GRIMM You Tube">SISTERS GRIMM You Tube</a>
Latest song <a href="United">United</a>.

Sisters Grimm Instagram

## Lyrics - Windows of the Mind - UAE Art in Nature

(Nafethat alkhayal) نافذة الخيال

**English Chorus** 

You give life to the colours through the windows of my mind

Every shade is a highlight for the answers that I find

Every mark that I create

Opens up another gate

To see the beauty of the world and draw a picture of today

والسحاب يجري ورايا بيغمزلي معايا ، صوت الشجر بيهمسلى و الرياح بتكللم

شعاع من الشمس

برسم لوحة من خيالي يوم فيها اليوم ده احلي نظرة فوق من جبل عالي تمحي صخر من الهموم

> يجي يوم من بعد يوم صحي جوة مني نوم انهار و مية تجري بينا بس انا هاخدها عوم

انا هقدر ، انا هفضل مكمل طريقي و هوصل

برسم لوحة من خيالي يوم فيها اليوم ده احلي نظرة فوق من جبل عالي تمحي صخر من الهموم

> يجي يوم من بعد يوم صحي جوة مني نوم انهار و مية تجري بينا بس انا هاخدها عوم

-Ends-

## **Press Information and Contacts**

For further information, images and to schedule an interview with a spokesperson, please contact: Laura Jones Laura@coco-comms.me

Caroline Holmberg Caroline@coco-comms.me

## **About Sisters Grimm**

Sisters Grimm is a dynamic and creative partnership between ex Royal Ballet ballerina Pietra Mello-Pittman MBE and Grammy nominated composer Ella Spira MBE. In 2009, they had a vision to create a theatre company that broke all the rules. Sisters Grimm was born.

The company celebrates cultures and inclusivity, collaborating with both traditional and contemporary performance artists from all around the world to create stylistically diverse and transformational live experiences, which speak to diverse audiences and embrace the principal themes that are the centre of the social conversations of today. An ever-expanding portfolio drawing influence from Africa, Europe, Asia and South America and now the Middle East Sisters Grimm has already achieved a wealth of success in both creativity and performance